

Code.No: RR310206

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SET-1

III B.TECH – I SEM EXAMINATIONS, NOVEMBER - 2010
MANAGEMENT SCIENCE

(COMMON TO EEE, ECE, MCT, ICE, BME, CSS, ECONE, EIE)

Time: 3hours**Max.Marks:80**

Answer any FIVE questions
All questions carry equal marks

- - -

1. Discuss the features of Taylor's theory of scientific management. [16]
2. Compare and contrast the features of various types of organization structure. [16]
- 3.a) What is total quality management? Explain briefly its purpose.
b) State and explain the objectives of quality control. [8+8]
- 4.a) Discuss the concept of 'Economic Order Quality'.
b) Explain the objectives of purchasing
c) Mention the factors which influence consumer behaviour. [5+6+5]
5. Explain how human resource manager role differs from the role of other functional manager. [16]
6. Discuss the purpose of merit rating and explain how is it carried out. [16]
7. Explain briefly the concepts of corporate planning. [16]
8. What is meant by network analysis? Explain and illustrate compare and contrast PERT with CPM. [16]

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SET-2

**III B.TECH – I SEM EXAMINATIONS, NOVEMBER - 2010
MANAGEMENT SCIENCE**

(COMMON TO EEE, ECE, MCT, ICE, BME, CSS, ECONE, EIE)

Time: 3hours

Max.Marks:80

**Answer any FIVE questions
All questions carry equal marks**

- - -

- 1.a) What is total quality management? Explain briefly its purpose.
- b) State and explain the objectives of quality control. [8+8]

- 2.a) Discuss the concept of 'Economic Order Quality'.
- b) Explain the objectives of purchasing
- c) Mention the factors which influence consumer behaviour. [5+6+5]

3. Explain how human resource manager role differs from the role of other functional manager. [16]

4. Discuss the purpose of merit rating and explain how is it carried out. [16]

5. Explain briefly the concepts of corporate planning. [16]

6. What is meant by network analysis? Explain and illustrate compare and contrast PERT with CPM. [16]

7. Discuss the features of Taylor's theory of scientific management. [16]

8. Compare and contrast the features of various types of organization structure. [16]

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SET-3

**III B.TECH – I SEM EXAMINATIONS, NOVEMBER - 2010
MANAGEMENT SCIENCE**

(COMMON TO EEE, ECE, MCT, ICE, BME, CSS, ECONE, EIE)

Time: 3hours

Max.Marks:80

**Answer any FIVE questions
All questions carry equal marks**

- - -

1. Explain how human resource manager role differs form the role of other functional manager. [16]
2. Discuss the purpose of merit rating and explain how is it carried out. [16]
3. Explain briefly the concepts of corporate planning. [16]
4. What is meant by network analysis? Explain and illustrate compare and contrast PERT with CPM. [16]
5. Discuss the features of Taylor's theory of scientific management. [16]
6. Compare and contrast the features of various types of organization structure. [16]
- 7.a) What is total quality management? Explain briefly its purpose.
b) State and explain the objectives of quality control. [8+8]
- 8.a) Discuss the concept of 'Economic Order Quality'.
b) Explain the objectives of purchasing
c) Mention the factors which influence consumer behaviour. [5+6+5]

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SET-4

**III B.TECH – I SEM EXAMINATIONS, NOVEMBER - 2010
MANAGEMENT SCIENCE**

(COMMON TO EEE, ECE, MCT, ICE, BME, CSS, ECONE, EIE)

Time: 3hours

Max.Marks:80

**Answer any FIVE questions
All questions carry equal marks**

- - -

1. Explain briefly the concepts of corporate planning. [16]
2. What is meant by network analysis? Explain and illustrate compare and contrast PERT with CPM. [16]
3. Discuss the features of Taylor's theory of scientific management. [16]
4. Compare and contrast the features of various types of organization structure. [16]
- 5.a) What is total quality management? Explain briefly its purpose.
b) State and explain the objectives of quality control. [8+8]
- 6.a) Discuss the concept of 'Economic Order Quality'.
b) Explain the objectives of purchasing
c) Mention the factors which influence consumer behaviour. [5+6+5]
7. Explain how human resource manager role differs form the role of other functional manager. [16]
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